



BUREAU OF EDUCATION & RESEARCH

A Unique Two-Day Live Online Conference



SCHOOL LIBRARIES Conference: Strategies You Can Use Tomorrow (Grades K-6) 2024

March 4 and 5

Start Time: 9 AM Eastern

(8 AM Central, 7 AM Mountain, 6 AM Pacific)

CEUs and Graduate Credits Available

See page 7 for details

Choose from 21 Strategy-Packed Conference Sessions



Hands-On Options • School Library Resources • Hundreds of Practical Strategies

Strategies You Can Use Tomorrow!



Meet Your Team of Expert Instructors

KAREN SCOTT, a renowned school librarian who knows how to ignite a love for reading in elementary school students and recognized as Teacher of the Year, is excited to share her expertise and practical, doable strategies perfect for any library. Karen's captivating presentation style makes her a sought-after speaker at local, state, and national conferences. With her library-tested strategies, she empowers fellow librarians with practical ideas to create vibrant school libraries. Join Karen to unlock the secrets to fostering a thriving reading culture in your school.

TRICIA KUON, an award-winning school librarian, will share how to develop an inviting environment where students can create and learn from each other. Tricia will provide you with numerous cost-efficient ideas to help you maximize your time and resources. Join Tricia for inspiring sessions filled with practical tips, tools and resources you can use as soon as you return to your school library.

KRISTEN MATTSON, a seasoned school librarian dedicated to empowering K-6 students, teachers, and librarians, will help you energize your school library program. With a wealth of experience and a reputation as a sought-after conference presenter, Kristen inspires educators to transform libraries into vibrant, student-centered hubs of collaboration. Discover the secrets to fostering strong readers and information-savvy students in her captivating sessions. Prepare for an energizing, relevant presentation brimming with practical plans and resources, ready for immediate implementation!



Who Should Attend

Grades K-6: School Librarians,
School Library Technicians, and
School Library Clerks



Keynote • 9:00 – 9:30 am

“How to Grow a Library Program in Way More Than 13 Ways!” – Karen Scott

Join us for an empowering journey over the next two days, where you'll acquire an array of powerful tools to supercharge your K-6 school library program. Discover how to create a captivating space that sparks joy and keeps students coming back for more. Together, let's unlock the secrets to cultivating an unforgettable library experience for all!

“Informative and inspiring day. Thank you so much!”

– Jodi Scalise, Special Education Teacher

MORNING SESSIONS • 9:40 am – 12:10 pm

Choose **ONE** Full Morning Session OR **TWO** 70-Minute Sessions • *One mid-morning break*

Full Morning Session • 9:40 am – 12:10 pm

A-1: Feeling Overwhelmed by the Responsibility of Digital Citizenship Education? You're Not Alone! – Kristen Mattson

In our increasingly digital world, it is more important than ever for students to learn how to be safe, responsible, and ethical digital citizens. But as a school librarian, you can't do this work alone. In this half-day session, you will learn how to position yourself as a leader in digital citizenship education. You will learn how to create a comprehensive approach to teaching digital citizenship that meets the needs of all students. This session is for school librarians who are ready to take on the challenge of digital citizenship education. By the end of the session, you will have the tools and resources you need to be a leader in this important work.

Team Discount

ONE DAY

One Person: \$295

BOTH DAYS

One Person: \$545

Team of 3+: \$525 per person when enrolled at the same time

First 70-Minute Morning Sessions 9:40 – 10:50 am

CHOOSE ONE: A-2 or A-3

A-2: Ditch Dewey and Make Your Collection More Accessible – Karen Scott

Join Karen Scott, renowned presenter, as she unveils the key to unlocking student engagement in your library! Embrace the future of organization and accessibility in your collection with “Ditch Dewey and Make Your Collection More Accessible.” Discover the transformative power of genrefication and subject-based organization, boosting circulation and empowering students to easily discover their ideal books. Don't miss this opportunity to revolutionize your library and inspire a love for reading among students. Get ready to reimagine your collection and cater to the needs of today's learners!

A-3: Lights, Camera, Action: 10+ Activities You Should Try in Your Library! – Tricia Kuon

The days of the infamous “shhhhh” librarian are behind us! Libraries are no longer expected to be silent places where students exchange fearful whispers and anxious looks. The library of the 21st century is an active, safe place for students to engage while interacting in an array of activities that can be quiet or even not so quiet. In this session, Tricia will take a look at the fantastic activities librarians are planning to draw kids to the library in droves. She will discuss how to hook students with awesome activities, while always remembering that the goal is to produce voracious readers.

Second 70-Minute Morning Sessions 11:00 am – 12:10 pm

CHOOSE ONE: A-4 or A-5

A-4: How to Create A Battle of the Books Program – Karen Scott

Ignite your students' love for reading and friendly competition with this captivating session. Unleash the thrill of a Jeopardy-style contest and watch engagement soar! Learn the secrets to designing an unforgettable Battle of the Books Program, complete with exhilarating scholar bowls where teams go head-to-head, answering thought-provoking questions. But that's not all! Discover how to incorporate creative expression as students bring their favorite books to life through captivating physical models. Join Karen and unlock the power of a program that combines the joy of reading with the excitement of friendly competition!

A-5: Wild About Books!! 10 Ways to Create Excitement about Reading – Tricia Kuon

The love for books is a genuine passion that many can relate to! Perhaps you've experienced it yourself – the anticipation of lunchtime, eagerly awaiting those precious moments when you can dive into your latest captivating book while enjoying your sandwich. It's that insatiable desire that keeps you up until the wee hours of the morning because you simply must uncover what happens next. Extensive research demonstrates that reading for pleasure sets off a chain reaction: children who indulge in reading tend to pursue higher education, choose fulfilling careers, and earn more than those who do not cultivate a reading habit. Our greatest challenge lies in igniting kids' enthusiasm for reading. We invite you to join Tricia on a journey to explore the top ten strategies to ignite an untamed passion for books in children!

Lunch break • 12:10 – 1:10 pm

... “This was great! It was very informative, interesting, relevant, and engaging!” ... 3

Day One

AFTERNOON SESSIONS • 1:10 – 3:40 pm

Choose **ONE** Full Afternoon Session OR **TWO** 70-Minute Sessions
One mid-afternoon break

Full Afternoon Session • 1:10 – 3:40 pm

B-1: Makerspaces in Libraries: Engaging, Educating, and Empowering Students

– *Tricia Kuon*

Are you interested in bringing more students to your library more often? Makerspaces are collaborative spaces where people can come together to create, learn, and share. But the best part of makerspaces is how they engage students in hands-on learning, and how they can be used to enhance and extend the curriculum in a variety of ways. In this session, you will learn about the benefits of makerspaces for students, and you will get ideas for how to create a makerspace in your library. Tricia will share the best resources that are available to help you get started. By the end of this session, you will be ready to create a makerspace in your library or enhance your current makerspace. Engage, educate, and empower your students!

First 70-Minute Afternoon Sessions 1:10 – 2:20 pm

Second 70-Minute Afternoon Sessions 2:30 – 3:40 pm

CHOOSE ONE: B-2 or B-3

B-2: Market Your Library Like a Bookstore or AKA Dynamic Shelving – *Karen Scott*

Discover the power of dynamic shelving, the latest buzzword in the library world. Learn how to create eye-catching displays that showcase titles and series, drawing students to explore the shelves. Immerse yourself in the art of front-facing books, transforming your library into a captivating haven for readers. Join us as we unveil the strategies to attract students from day one and ignite a passion for reading through the magic of dynamic shelving. Don't miss out on this opportunity to make your school library a vibrant hub of literary exploration!

B-3: Visual Literacy in the Library: Helping Students Be More Than Just Readers

– *Kristen Mattson*

In today's world, students are bombarded with images, memes, videos, and all sorts of messages that appear in formats other than the printed word. It is more important than ever for students to be able to critically analyze and evaluate visual information. This session will provide librarians with the tools and resources they need to help students develop visual literacy skills. You will learn about: the importance of visual literacy, how to teach visual literacy skills, examples of easy-to-replicate activities, and must-buy books for visual literacy. This session is for librarians who want to help their students be more than just readers. Join Kristen and leave with the tools and resources you need to help students develop the visual literacy skills they need to succeed in today's world.

CHOOSE ONE: B-4 or B-5

B-4: KANBAN! How to Create an Organizational Tool That Works

– *Karen Scott*

Discover the Japanese art of Kanban, a time and priority management tool, and revolutionize your library's productivity. Learn to create your personalized Kanban using a whiteboard, enabling administrators and faculty to visualize your library's activities and your visionary ideas. Proactively share your valuable insights and showcase how you allocate your time to empower collaboration and understanding. Don't miss this opportunity to enhance your organizational prowess and elevate your library's impact through the transformative force of Kanban!

B-5: Empowering Parents to Guide Their Children in the Digital World

– *Kristen Mattson*

In today's digital age, it is more important than ever for parents to be involved in their children's technology use. This session aims to provide you with the necessary tools and resources to empower parents and caregivers to more confidently and successfully guide their children in the digital world. Throughout the session, you will learn about the importance of parental involvement in technology use and explore various programs and resources that can help parents navigate the digital world with their children. Additionally, we will discuss the research conducted by the National PTA, which uncovered what parents truly want and value in education around digital-aged parenting.



Who is BER?

The Bureau of Education & Research is North America's leading presenter of training for professional educators. Our goal is to provide high-quality PD programs, based on sound research, with an emphasis on practical strategies and techniques that can be immediately implemented.



Can't Attend? Online Professional Development Options:

Related Online Courses

A related On Demand Video-Based Online Learning course, *MAKERSPACES: Creating Motivating, Engaging Work Spaces for Your Library*, for Grades K-12, is available for immediate registration. To enroll, visit www.ber.org/online

... "This conference was FANTASTIC!! ..."

Day Two

MORNING SESSIONS • 9:00 – 11:40 am

Choose **ONE** Full Morning Session OR **TWO** 75-Minute Sessions
One mid-morning break

Full Morning Session • 9:00 – 11:40 am

C-1: Tech Tools You can Use to Engage Students with Learning – *Karen Scott*

Step beyond the familiar and explore a wealth of exciting new tech tools to add to your repertoire. Unleash their potential to captivate and inspire students in their educational journey. Additionally, discover innovative ways to utilize these tools for seamless communication and connection with faculty, staff, and parents, setting your library program apart. Prepare to be reintroduced to beloved classics that can elevate your library lessons to new heights. Join Karen on this enlightening adventure and unlock the power of technology to create standout learning experiences in your library!

First 75-Minute Morning Sessions 9:00 – 10:15 am

CHOOSE ONE: C-2 or C-3

C-2: ChatGTP & AI: Oh My! – *Kristen Mattson*

Artificial intelligence (AI) is rapidly changing the world, and libraries are no exception. In this session, you will learn about the latest AI tools and how they can be used to improve library services. You will also learn how to talk to your students and colleagues about AI in a way that is both informative and engaging. By the end of this session, you will have a better understanding of how AI can be used to make libraries more effective and efficient. You will also be able to communicate the benefits of AI to your students and colleagues. Join Kristen to learn how AI can help you transform your library!

C-3: Library Ambassadors: Empowering Students to Help Your Library – *Tricia Kuon*

Are you looking for a way to get more students involved in your school library? Do you want to build stronger relationships with your students? Library ambassadors are a great way to do both! Library ambassadors are students who volunteer their time to help out in the library. They can do a variety of things, such as: help with research, answer questions, check out books, organize the library, and more! Library ambassadors are a great way to get students excited about the library and to help them learn new skills. They can also help to build stronger relationships between the library and the community.

Second 75-Minute Morning Sessions 10:25 – 11:40 am

CHOOSE ONE: C-4 or C-5

C-4: Best Resources for Teaching Digital Citizenship – *Kristen Mattson*

Digital citizenship is more than just password protection and cyberbullying. In this session, you will learn about the latest resources and strategies for teaching students about internet safety, media and information literacy, digital health and wellbeing, and social responsibility. You will explore a plethora of resources, from picture books to pre-packed lessons, bellringers, and integrated units of instruction. Be ready for a fast-paced show-and-tell of ideas that will help you teach your students how to be safe, responsible, and ethical digital citizens. Leave with the most practical strategies for teaching your students about digital citizenship!

C-5: Create the WOW Factor (in your Library)!! – *Tricia Kuon*

Are you a little bored with your library décor and offerings? Or, are you curious what other librarians out there might be doing to make their libraries spicy, exciting, and innovative? This is the session for you!! In this session we will take a look at innovative practices to make the library sizzle with excitement. We will discuss a variety of innovative practices that you can use to create a WOW factor in your library. From providing amazing customer service that makes visitors FEEL great to awesome décor, bold design ideas, and ready-to-use tech.

Lunch Break • 11:40 am – 12:40 pm

Comprehensive Digital Resource Handbook

You will receive an extensive digital resource handbook, specifically designed for this conference. Included in the handbook are resource materials for ALL conference sessions, even those you don't attend. These materials include:

- Lesson plans and ideas to immediately implement in your classroom and library
- Lists of digital resources for you to access after the seminar
- Ways to support and encourage students to be enthusiastic readers
- Websites that enhance the reading experience for all students
- Practical ideas to keep you up-to-date with the latest trends

"Hands down the best conference I've attended in a long time. I learned so many useful resources and great ideas. Thank you!"

– Jaime Allen, School Library Media Specialist



... *"I loved this conference! I learned a MULTITUDE of ideas and resources for my library!"*... 5

Day Two

AFTERNOON SESSIONS • 12:40 – 3:20 pm

Choose **TWO** 75-Minute Afternoon Sessions
One mid-afternoon break

First 75-Minute Afternoon Sessions
12:40 – 1:55 pm

Second 75-Minute Afternoon Sessions
2:05 – 3:20 pm

On-Site Training

Conferences like this one along with many other topics can be brought to your school or district. Please view all of our On-Site PD options at www.ber.org/onsite or call 877-857-8964 to speak with an On-Site Training PD Consultant.



“Thank you so much! I have come away with a wealth of information, ideas and resources! Can’t wait to get started!”

– Sue Ferguson, Media Specialist



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

CHOOSE ONE: D-1, D-2 or D-3

D-1: Weeding award-winning Books (Think Newbery and Caldecott) with an Equity Lens and Without Guilt – Karen Scott

Uncover the secrets to weeding award-winning books through an equity lens, free from guilt in this dynamic session. Break free from the common practice of blindly ordering major award winners and embrace a more student-centric approach. Explore the past winners through a critical lens, ensuring the subjects they depict resonate authentically with your diverse student body. Gain the confidence to weed out books that fail to engage readers and those lacking circulation. It’s time to take action! Join Karen as she shares the most practical ways to prioritize student interest and equitable representation. Let’s make a difference together!

D-2: Marketing Matters: 10 Ways to Market Your Library and Its’ Resources – Tricia Kuon

When you became a school librarian, you probably did not study marketing in your degree program. As a result, you might be scrambling to find the best ways to reach your customers to let them know about the amazing programs offered in your library. Join Tricia to talk about the top 10 innovative ways to market your library and all that it has to offer! We will take a quick look at the basics of marketing, explore what works, look at what librarians are doing, and think about what you might want to try today!

D-3: Connecting Social-Emotional Learning and Information Literacy – Kristen Mattson

Information literacy is more than just being able to find and evaluate information. It is also about being able to understand how our own emotions and biases can affect the way we process information. In this session, we will explore how social-emotional learning (SEL) can help students become more critical thinkers and better consumers of information. By the end of this session, you will have a better understanding of how SEL can be integrated into information literacy instruction. You will also have a toolkit of strategies for helping students become more critical thinkers and better consumers of information.

CHOOSE ONE: D-4, D-5 or D-6

D-4: How to Create A Book Club

– Karen Scott

Embark on a remarkable journey as we delve into the enchanting realm of student-led book clubs. Witness the magic unfold as students become leaders and engage in profound conversations about books. Gain valuable insights on recruiting students, selecting captivating reads, and creating a delightful atmosphere complete with delectable snacks. Let Karen guide you in crafting an unforgettable experience that will leave a lasting impression on all participants. Don’t miss out on this opportunity to foster a love for literature and empower student voices through the power of book clubs!

D-5: Book & Build – Tricia Kuon

Are you interested in makerspaces but you are pretty sure there just is not time to use makerspaces with kids in the limited amount of time you spend with each group of students? If this is you, you need Book & Build. Book & Build is a simple way to incorporate all the amazing educational benefits of makerspaces with great books based on American Association of School Librarian standards. The activities recommended can be completed by students in 10 minutes or less!! There is much to gain and nothing to lose when you implement Book & Build into your lessons. Join Tricia to learn all about it!!

D-6: Unlearning Traditional Research

– Kristen Mattson

Why are there so many pain points during the research process? Kids struggle. Teachers struggle. Inquiry should be fun and engaging, but so often, it’s the opposite. Let’s unpack some of the traditional ways we have taught research in schools and recognize where we have to pivot our instruction to better meet the needs of today’s learners. After all, they are conducting inquiry in a very different way than we did as students. Let’s help teachers ditch those outdated research lessons and empower students with the skills they need to thrive.

SCHOOL LIBRARIES Conference: Strategies You Can Use Tomorrow (Grades K-6)

Registration (NBD4S1)

(Please copy this registration form for additional registrants)

MARCH 4 and 5, 2024 (Start time: 9 AM Eastern)

Both days: March 4 and 5, 2024

Day One only: March 4, 2024

Day Two only: March 5, 2024

FIRST NAME _____ M.I. _____ LAST NAME _____

POSITION, SUBJECT TAUGHT _____ GRADE LEVEL _____

SCHOOL NAME _____

SCHOOL MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

SCHOOL PHONE NUMBER _____ HOME PHONE NUMBER _____
() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) _____

HOME MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

PRIORITY ID CODE:

Fill in the six digit number on the mail label next to the word "ID" or on your email

METHOD OF PAYMENT – Group Discount Available

Payment is due prior to the program. No cash, please.
One day only, **\$295**; both days, **\$545**;
\$525 per person for groups of three or more registering at the same time for both days.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
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Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

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Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Meet Inservice Requirements / Earn State CEUs

Participants can receive a certificate of participation that may be used to verify continuing education hours. In addition, state CEUs are available. For details, visit www.ber.org/ceus

Registration Fee

The fee for the first or second day registration only is \$295 per person. If a person registers for both days, the registration fee is discounted to \$545 per person; \$525 per person for groups of three or more registering at the same time for both days. **Registration fees are due prior to the program. No cash, please.**

Fee includes conference registration, a certificate of daily attendance and an extensive digital resource handbook with materials for all sessions – even those you don't attend.

FIVE EASY WAYS TO REGISTER



REGISTER ONLINE at:
www.ber.org



FAX this form to:
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EMAIL this form to:
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PHONE toll-free:
1-800-735-3503
(Weekdays 5:30 am - 5:00 pm Pacific Time)

Session Preferences: Session Numbers Required

DAY 1

One Full Morning Session: A-1

- OR -

Two 70-Minute Morning Sessions

A- _____ - and - A- _____
(A-2 or A-3) (A-4 or A-5)

One Full Afternoon Session: B-1

- OR -

Two 70-Minute Afternoon Sessions

B- _____ - and - B- _____
(B-2 or B-3) (B-4 or B-5)

DAY 2

One Full Morning Session: C-1

- OR -

Two 75-Minute Morning Sessions

C- _____ - and - C- _____
(C-2 or C-3) (C-4 or C-5)

Two 75-Minute Afternoon Sessions

D- _____ (D-1, D-2 or D-3)

- AND -

D- _____ (D-4, D-5 or D-6)

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations made prior to the conference date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

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NBD451



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